

2021



HUMANE
CANADA.

ANIMAUX
CANADA.™

Annual Report

As Canada's voice for animal welfare, we drive positive, progressive change to end animal cruelty, improve animal protection and promote the humane treatment of all animals.



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About us

As Canada's federation of SPCAs and humane societies, Humane Canada advances the welfare of animals with a strong national voice, promoting the interests and concerns of animal welfare to government, policymakers, industry, and public.

As a registered charity, we are Canada's voice for animal welfare and we drive positive, progressive change to end animal cruelty, improve animal protection and promote the humane treatment of all animals.

Our focus areas of work include:



Policy and Research



Animals and the Law



Farmed Animals



Companion Animals



We regularly consult and collaborate with representatives from government, industry and the non-profit sector to address key animal welfare challenges in Canada.



We promote the enactment of federal, provincial and municipal legislation that protects all animals from cruelty and provides a framework to ensure animals are treated humanely and with respect.



We play a crucial role in farmed animal welfare in Canada. We advocate for continual improvements to the standards for farm animal care that are included in Canada's Codes of Practice. We also campaign for improvements to various regulations that govern the treatment of farmed animals.



We advocate on behalf of companion animals and promote key companion animal welfare issues to the animal industry, government, and public.

In a humane Canada, all animals have a life worth living. They are recognized as sentient beings by a society that embraces its responsibilities with regards to their interests.

How will we get there? By implementing universal humane education that teaches empathy, respect and compassion for others, and relies on ethics, mindfulness and emotional intelligence. Learn more at humanecanada.ca/indicators

Humane Dream Team

Board of Directors

Executive Committee:

- **Marcie Moriarty**, *Chair*
- **Adrienne McBride**, *Vice-Chair*
- **Lindsay West**, *Secretary*
- **Carrie Fritz**, *Treasurer*

Member Directors:

- **Elizabeth Murphy**, *Nova Scotia SPCA*
- **Christine Tausig Ford**, *Ottawa Humane Society*
- **Elise Desaulniers**, *Montreal SPCA*
- **Kevin Toyne**, *Winnipeg Humane Society*
- **Karen McGeean**, *Fredericton Humane Society*

Directors-at-large:

- **Cindy Soules**
- **Rob Rosenfeld**
- **Andrea Dykstra**

Staff

- **Barbara Cartwright**, *CEO*
- **Tara Hellewell**, *Director, Donor Relations and National Engagement*
- **Kathy Duncan**, *Director, National Programs*
- **Toolika Rastogi**, *Senior Manager, Policy and Research*
- **Mallory Lloyd**, *Manager, Events and Corporate Partnerships*
- **Hannah Brown**, *Manager, Criminal Justice System Reform Program*
- **Darcy Boucher**, *Manager, Marketing and Communications*
- **Natalia Hanson**, *Manager, Marketing and Communications/Consultant*
- **Melissa Devlin**, *Coordinator, Donor Engagement and Development*
- **Shannon Ingram**, *Coordinator, Conference and Events*
- **Kerri Thomson**, *Coordinator, Criminal Justice Reform Program*
- **Sue O'Neill**, *Coordinator, ACT Program*
- **Kristina Koehn**, *Coordinator, Marketing and Communications*
- **Melanie Sayoto-Poulin**, *Coordinator, Marketing and Communications*
- **Garett Grittner**, *Coordinator, Policy and Research*



A Letter from our CEO and Board Chair

Dear friends and supporters.

As we emerged from the Covid crisis, 2021 has proven to be a transformational year for Humane Canada. After two years of pandemic pivoting, we made the decision to close our Ottawa office and embrace the opportunities of a permanently remote national organization. By redirecting resources from a physical location and diversifying our staff, we could expand our reach for animals to strengthen our sector through effective strategy and programs like the National Pet Food Bank. In line with our commitment to keep animals with their families and out of shelter, we were pleased to award \$80,000 in grant funds to fill the bellies of thousands of companion animals across Canada.

Shifting resources has also allowed us to further focus our efforts to ensure that government is responsive in recognizing animal welfare issues. In a humane country, there is an understanding that all animals have a life worth living and are recognized as sentient beings by a society that embraces its responsibilities with regard to their interests. That is why after much reflection and consultation with experts across the country, Humane Canada has developed a list of indicators to help us measure our progress on issues that affect all animals. This will determine if we, as Humane Canada and the animal advocacy movement, are making progress toward our goal to build a humane country.

Critical to that goal is our work to build an active and engaged government. We were so pleased to see our efforts realized, when after working in consultation with major parties during the recent fall election, we celebrated a milestone victory as animal protection measures were included in the Liberal and Conservative election platforms for the first time in known history!

While Canada continues to lag behind in updating laws for animals, we celebrate updates to the Divorce Act of Canada that came into force in 2021 to recognize animal abuse as a part of family violence. The legal definition of family violence now includes “threats to kill or harm an animal; and the killing or harming of an animal. These changes further signal the government’s recognition of companion animals in family & gender-based violence.

As we continue to tackle the root cause of societal issues that affect both people and animals, we were thrilled to be the recipient of a multi-year grant from the Government of Canada’s Department for Women and Gender Equality’s (WAGE) Feminist Response and Recovery Fund, to support our work. This grant recognizes the link between violence against animals and people and directly addresses the cycle of violence and the protection of both women and their pets.

Building a public that is committed to taking action for animals is critical to the success of our members and our organization, so we thank you for your support and for taking the time to read this report. We would also like to thank our members, associates, donors, Women for Humane Canada members, corporate partners, and volunteers for your support and continued commitment to advancing the welfare of animals.

We can feel very proud that together we have accomplished so much in this past year and look forward to building on our success for those most vulnerable animals and people in Canada in 2022.

Sincerely,



A handwritten signature in black ink that reads "Barbara Cartwright".

Barbara Cartwright,
CEO

A handwritten signature in blue ink that reads "Marcie Moriarty".

Marcie Moriarty
Board Chair



Advocacy for Farmed Animals



Protection & Welfare

Humane Canada was formed in 1957 out of concern for the welfare of animals being slaughtered for food in Canada. At that time, there were no regulations addressing the humane slaughter of animals. Humane Canada took on the issue and was influential in the introduction of the federal Humane Slaughter of Food Animals Act in 1959.

Humane Canada is the founder of [Canada's Codes of Practice](#), which set out national standards for the welfare of farmed animals. The Codes are referenced in several provinces' legislation and in this way provide the only legal standards for the care of animals farmed in Canada.

The Codes are developed under the [National Farm Animal Care Council \(NFACC\)](#), an organization that brings together farmers, food industry representatives, enforcement, government and two animal welfare organizations. Humane Canada invests in NFACC to ensure that the Codes guide positive progressive change for the care of farmed animals. In 2021, Humane Canada was active in the development and amendment of Codes of Practice including:

- Continuing participation in the development of Codes of Practice for Goats, Dairy Cattle and Transportation.
- Submitting comments on the draft Goat Code on behalf of the Humane Canada membership.
- Engaging in discussions on amending the Pig Code.
- Ongoing engagement in NFACC governance issues.

Humane Canada continues to participate in the development of industry-led assessment programs to oversee the implementation of Codes on Canadian farms.

We continue to play a crucial role in farmed animal welfare in Canada, campaigning for improvements to various policies and regulations to improve the treatment of farm animals. In 2021, we were active in engaging the public and government through our advocacy efforts including:



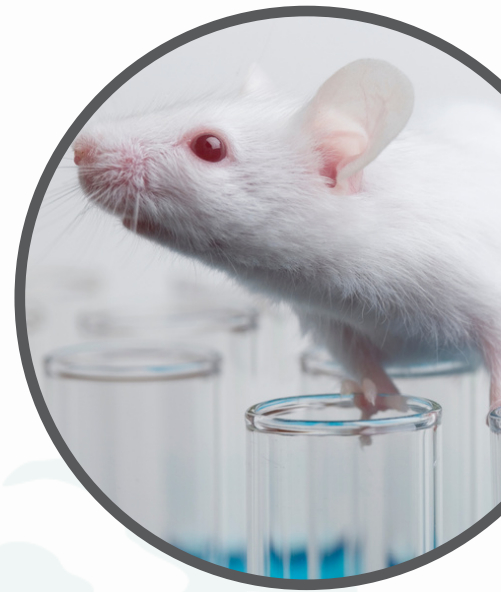
- **Submitting a brief on a federal private members' bill proposing ag gag**
Within the past two years, legislation known as "Ag Gag" has been passed at the provincial level in Alberta, Manitoba, PEI, and Ontario, often under the guise of protecting biosecurity and the safety of farmers and farmed animals. However, Ag Gag legislation often contains anti-whistleblower clauses and is designed to reduce transparency on farms, putting already-vulnerable farmed animals at an even greater risk. We asked members of the Agriculture and Agri-Food Committee to oppose the passing of Bill C-205, and asked concerned Canadians to do the same.
- **Campaigning on full enforcement of the federal Transportation Regulations**
We urged the Minister of Agriculture to end any hiatus on enforcing regulations that would see improvements to the conditions of transportation for the more than 800 million animals farmed for food in Canada each year. Transportation, often from farm to slaughterhouse but also to intervening locations, is the most stressful time in their short lives. Long times in transit for these animals results in them having to go without food, water and rest for extremely long periods.

Animal Advocacy

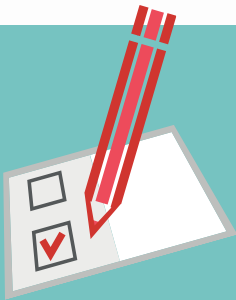
Humane Canada regularly consults and collaborates with stakeholders like government, industry, and non-profit sectors to address key animal welfare challenges in Canada and ensure an active and engaged government.

As Canada's trusted voice for animal welfare, Humane Canada advocates on behalf of animals to the public, industry, and government through participation on multiple committees and councils including:

- [The Canadian Veterinary Medicine Association \(CVMA\)](#) - [Animal Welfare Committee](#)
- [The National Companion Animal Coalition \(NCAC\)](#)
- [National Farm Animal Care Council \(NFAACC\)](#) - Founding Member
- [Emergency Management NGO Consortium of Canada \(EMNCC\)](#)
- [Canadian Council on Animal Care \(CCAC\)](#)
- Ontario Provincial Animal Welfare Services Advisory Table (Paws Advisory Table)



In addition to directly working with government and stakeholders, we regularly appeal to the public to support animals through shift campaigns and petitions that encourage a committed public to reach out to political leaders to speak up for animals.



As a direct result of our advocacy efforts, 2021 saw some milestone advancements to elevate animal welfare in Canada. After Humane Canada worked in consultation with major parties during the recent fall election, we celebrated a milestone victory as animal protection measures were included in the Liberal and Conservative election platforms for the first time in known history!

Canada has chosen to re-elect the Liberal Party who, in addition to several wildlife & conservation considerations, included the following promises for the animals we care about:



Liberals say: **We need to move forward on improving protections for our animals, and species around the world.**

A re-elected Liberal government will:

- Introduce legislation to end cosmetic testing on animals as soon as 2023 and phase out toxicity testing on animals by 2035.
- Work with partners to curb illegal wildlife trade and end elephant and rhinoceros tusk trade in Canada.
- Introduce legislation to protect animals in captivity.
- Ban the live export of horses for slaughter.
- Work with our partners to help women and children fleeing violence stay united with their companion animals.

Humane Canada will continue to advocate for animals to ensure that they are represented in Parliament for their improved welfare and to support the important work of our members across the Country.

Companion Animals

The COVID 19 crisis illuminated the need for animal shelters across Canada to adjust their operations, in order to not only focus on protection, adoption and education, but to also provide critical social and community support to companion animal loving Canadians who may be suffering financially.

As the financial crisis deepened, shelters reported an increasing need from their community, particularly for pet food. In response, Humane Canada launched the National Pet Food Bank Program in 2020 to ensure that families could afford to keep their beloved companion animals out of shelters. In 2021, with support from our funder PetSmart Charities Canada, we provided \$80,000 in grant funding and support to organizations helping vulnerable companion animals stay with their families through access to pet food and care items.

Humane Canada will continue to offer this critical support with plans to increase the program scope to include an interactive national map and a framework of resources to support pet food banking across the country in 2022. More grants will also be included so no pets ever have to go hungry again!



National
PET FOOD BANK
Keeping families together.
Program

Granted \$80,000 in 2021!

Responsible Dog Sourcing

In partnership with the [Canadian Food Inspection Agency](#), we encourage the public to do their due diligence when searching for a dog, with a goal to empower and educate the public to look out for red flags and not support a puppy mill or puppy broker inadvertently.

Puppy mills are inhumane high-volume breeding facilities that put profit above welfare. We estimate that there are thousands of active inhumane breeders across Canada. Life in a small, cramped cage with poor sanitation and no love or attention – is no life at all. We need to curb the demand to put a halt on the supply. We ask the public to take the time to learn where that cute puppy is coming from, to ask specific questions and not to buy if they cannot be sure that animal comes from a reputable and humane source.

During the 2021 holiday season, we launched our second public education campaign to promote adoption from local shelters and responsible rescues rather than buying imported or dogs of unknown origin from pet stores or online sources. We shared links to our special online 'What to Know Before Getting a Dog' Toolkit. The entire campaign was hugely successful reaching over 2.1 million Canadians more than 3.3 million times over a span of 18 days through social media.



— ” —
I would feel like I disappointed them and I don't deserve them anymore, and no one should ever feel like that

— ” —
RIM, MONTREAL, QC
CAT MOM TO GOOSE AND MILO

2021 Grant Recipients

[The Agape Centre](#)
[Brant County SPCA](#)
[Fort McMurray SPCA](#)
[1Just City](#)
[Greater Moncton SPCA](#)
[Lincoln County Humane Society](#)
[Project Share](#)
[Saskatchewan SPCA](#)
[Alberta Animal Rescue Crew Society](#)
[Breakaway Community Services](#)
[Good Neighbours Food Centre](#)
[Regina Humane Society](#)
[Revelstoke Humane Society](#)
[The Link Food Centre](#)
[Hamilton/Burlington SPCA](#)



There's a story behind that cute face. 'Tis the season to make an informed decision when growing your family by four paws.



HUMANECANADA.CA
#StopPuppyMillsHC

Learn more

Like Comment Share

Animals & The Law



Humane Canada works extensively to promote the enactment of federal, provincial and municipal legislation that protects animals from cruelty and provides a legal framework to ensure animals are treated humanely and with respect.

Humane Canada operates the National Centre for the Prosecution of Animal Cruelty (NCPAC). NCPAC designs and delivers training to the prosecution community that reflects current best practices in animal cruelty prosecution in order to improve consistency and outcomes across the country. We also maintain a bilingual Canada-wide database of animal cruelty case law.

The team has been very productive in collaborating with committee members and external stakeholders, updating case law and advocating for the legal inclusions for animals in a number of areas.

In November of 2021, we were very pleased to see a precedent setting milestone when in the case, R v Chen, The Alberta Court of Appeal officially recognized that animals are sentient beings AND that animal cruelty is a crime of violence!

In this precedent setting case, R v Chen, the individual pleaded guilty to causing unnecessary suffering to a dog named Cinnamon, after admitting to kicking her repeatedly. Cinnamon was removed from the home, recovered from her injuries, and was adopted into another family. Mr. Chen was sentenced to a 10-year ban on owning animals, and 90 days in jail to be served on the weekends.

This ground-breaking decision was proof that times are changing. Animals are highly vulnerable to mistreatment and exploitation and are incapable of communicating their suffering, and sentences for animal cruelty must reflect these realities. The court held that “Animals [are] sentient beings that experience pain and suffering [and] must be treated as living victims [...] “animal cruelty is a crime of violence”

The Alberta Court of Appeal recognized:

- that it is the animal’s experience of the violence, pain and suffering during and after the event that is relevant.
- that not every contravention of the animal cruelty provisions will be a crime of physical violence; crimes of neglect can be equally serious
- the Violence Link - that the abuse or killing of an animal can be motivated by a desire to assert control over or exact revenge on another person

Humane Canada provides essential education to prosecutors across Canada to raise awareness, encourage collaboration and highlight legislative and policy amendments that bring about lasting and systemic change. We had been following and sharing insights about the R v Chen case closely.

The NCPAC Prosecution of Animal Abuse Conference took place on November 6, 2021, This important event provides networking and professional development opportunities for Crown prosecutors, attorneys and allied professionals across Canada.



Don't Miss!

PROSECUTION OF ANIMAL ABUSE CONFERENCE

NOVEMBER 6, 2021



The goal of the conference is to facilitate the sharing of information and resources about animal abuse and the Violence Link in order to ensure that crimes against animals are prosecuted effectively and efficiently. This year we hit a record breaking attendance of 144, with speakers delivering up-to date educational information that will assist prosecutors and allied professionals when coming across an animal abuse file. We are certain that this conference has helped to create new networks and encourage participants to understand the resources available to them when prosecuting or working on an animal cruelty file. [Learn more here.](#)



The Violence Link

Evidence-based research shows that violence against animals and against people are not distinct or separate problems, and this is known as the Violence Link.

The Canadian Violence Link Coalition is committed to advancing awareness, education and training about the link between violence against humans and violence against animals with a goal to introduce violence prevention and intervention strategies across the country and to establish policies and practices that make our communities safer.

The CVLC brings together stakeholders who are invested in confronting the human-animal Violence Link in order to bring about systemic, lasting change by engaging with law and policy makers on relevant legislative and policy developments that recognize the Violence Link to advancing awareness about the Violence Link among stakeholders through educational and awareness campaigns, conferences, workshops and other similar initiatives. We encourage a cross-sectoral approach by providing resources and tools for regional coalitions and networks which address the Violence Link on a community basis such as cross reporting tools. In 2021, we worked very hard and saw significant progress highlighted below.

We successfully advocated for violence link training to be included in Bill C3, An Act to Amend the Judges Act and the Criminal Code with regards to training on sexual assault. The Senate Standing Committee on Legal and Constitutional Affairs adopted our proposed Observation inviting the Canadian Judicial Council (CJC) to include training on the violence link in judicial training. On May 6th, 2021, Bill C-3 became law.

In Ottawa, a dog was brutally abused and finally killed by his owner in one of the worst cases of animal abuse our country has seen. His torture was repeatedly reported to the police, to 911, to the animal welfare enforcement officers and even to a vet who treated his stab wound, but no one stopped it. We took action and insisted that the Ontario government immediately call for an inquiry into the failure of the animal protection system in that Province. Our efforts have resulted in better training for front line workers in animal abuse and the violence link as well greater integration between police and animal welfare protection officers. This is critical to ensure the detection of abuse and protection of vulnerable animals before it is too late.

The Canadian Violence Link conference is an innovative, ground breaking event that examines and addresses the link between interpersonal abuse and animal abuse through engaging presentations and shared dialogue. In 2021, we brought together 250 speakers and attendees online from across Canada and the world from a variety of sectors from police, to social workers, to shelters and enforcement.



2021 CANADIAN VIOLENCE LINK CONFERENCE

Understand the Violence Link, learn about practical solutions, collaborate across sectors

NOVEMBER 4 & 5, 2021

Online // Eastern Time

Humane Canada hosted a special half day Violence Link Workshop on November 12th after the main National Violence Link Conference, specifically for professionals working in the Ottawa community. The workshop focused on building local networks and highlighting specific area characteristics. Attendees identified how they could use their understanding of the Violence Link in their daily work to improve the results for the clients they serve. [Learn more here.](#)

Humane Canada was grateful to receive a multi-year grant from the Government of Canada's Department for Women and Gender Equality's (WAGE) Feminist Response and Recovery Fund. This grant recognizes the link between violence against animals and people and directly addresses the cycle of violence and the protection of both women and their pets to contribute to lasting systemic change.

Over the next 2+ years, Humane Canada will engage key multi-sectoral stakeholders from help-seeking or safety planning sectors, including women's shelters, anti-violence organizations, social services, child protection organizations, the police, the veterinary profession, and animal protection enforcement. The project will also seek to address the needs of underrepresented groups of women with animals experiencing Gender-Based Violence, including Indigenous, OLMC and rural women. [Learn more here.](#)



Convenor of Humane Societies & SPCAs

Humane Canada is our nation's federation of SPCAs and humane societies. We bring together members and associates from across the country that work with and care for animals to end animal cruelty, improve animal protection and promote the humane treatment of all animals.

Humane Canada provided important opportunities to convene members and offer support, education, advocacy and research to members throughout 2021. Some highlights from that work are featured below.

In order to improve the welfare of companion animals, sheltering organizations need to track information about the animals in their care and make evidence-based decisions. Information about the number of animals in shelters and what the outcome is after they are admitted is also important to the animal welfare community and the public at large. Humane Canada gathers data on the number of animals entering humane society and SPCA shelters as well as the numbers adopted, returned to their owners or euthanized. This information provides a national picture of the important role shelters play in their communities.



Our Animal Shelter Statistics represent the best available information about companion animals in Canadian shelters. Reports from 2020 and earlier are available for download below, along with a year-by-year comparison document that shows sheltering trends over time. [View the full reports here.](#)



The National Animal Welfare Conference (NAWC) is Canada's largest gathering of animal welfare professionals, volunteers and advocates held once a year in locations around the Country. In 2021, the pandemic forced us to embrace online learning again, where we successfully hosted our event virtually with over 1140 attendees who participated in 3 days of sessions to elevate their knowledge and understanding of animal welfare in Canada and around the world.



Speakers and sessions were outstanding with a highlight being A Revolutionary Conversation about Compassion with Dr. Jane Goodall and The Honourable Murray Sinclair.

On the heels of NAWC came our first Mini Education Events. The Future of Sheltering Mini Event took place on June 17, 2021 and was followed by the second event - The Impacts of Climate Change on Animal Welfare on September 15, offering an opportunity to learn from experts from across the country on the important connection between the impacts of climate change and animal welfare.



Humane Canada recently launched a National Accreditation Program for humane societies and Societies for the Prevention of Cruelty to Animals (SPCAs) that are involved in sheltering, education, advocacy, and/or other animal welfare activities in across the country.

By granting the seal of accreditation to humane societies and SPCAs we will foster public trust in the animal welfare sector. The standard and the accreditation program are based on the Five Freedoms, a core concept in animal welfare. The program has been developed in consultation with volunteer representatives and accreditation professionals from across Canada and the sector. [Click here to learn more.](#)



Special Congratulations to Ottawa Humane Society for becoming the very first Humane Canada Accredited Organization!

2021 Milestones & Breakthroughs

MARCH

Launched the first round of grants for the National Pet Food Bank Program



Eight organizations were selected as grantees, totalling \$40,000, to help develop or build pet food banks. We want to help keep families together by providing access to pet food and basic pet supplies.



Puppy Mill Public Education Campaign

We raised public awareness to promote using reputable and humane sources for companion animals and how to avoid cruel puppy mills and puppy brokers.

APRIL



Ottawa Humane Society became the first Humane Canada Accredited organization in the country

OHS is the first humane society to receive this prestigious accreditation, recognizing excellence in animal care and welfare, and enhancing trust in the animal welfare sector.



Our 2021 Online National Animal Welfare Conference

Canada's largest animal welfare conference brought together over 1100 animal welfare advocates from across Canada and abroad for two-days of learning and networking.



Advocated to Government for updates to the Canadian Environmental Protection Act

We advocated for replacements for toxicity testing, and the Liberal government proposed changes to the Act, which included support for replacements to tests conducted on animals, and support for alternatives to animal testing.

MAY



Advocated to Government for the Violence Link

The Senate Committee adopted the Humane Canada proposal that federal judges receive training on the Violence Link. Bill C-3, An Act to Amend the Judges Act and the Criminal Code, passed into law AND it has received Royal Assent.

JUNE



Our 2021 Mini NAWC: Future of Sheltering

For the first year ever, Canada's largest animal welfare conference held a "mini event" to re-connect animal welfare advocates from across the country, and the event saw 164 participants.

AUGUST



Recipient of Government of Canada's Department for Women and Gender Equality's (WAGE) Feminist Response and Recovery Fund

The grant will launch our national project aimed at addressing the gap in the system it stop the cycle of violence, protecting both women and their pets.

SEPTEMBER

Educated and Advocated during the 2021 Federal Election



We launched an election platform, election toolkit and worked in consultation with all major parties. We celebrated the victory of animal protection measures included in the Liberal and Conservative election platforms for the first time in known history.



Our 2021 Mini NAWC: The Impacts of Climate Change on Animal Welfare

Canada's largest animal welfare conference held its second "mini event" to re-connect animal welfare advocates from across the country, and the event saw 75 participants.

NOVEMBER



Brought Several Sectors Together for Training on the Violence Link

We saw 260 professionals in attendance to our Canadian Violence Link bi-annual online conference online, which focuses on cross-sectoral training to collaborate and stop the cycle of violence.



Educated and Informed a Record Number of Legal Professionals

We saw 150 professionals in attendance to our annual Prosecution of Animal Abuse Online Conference, which focuses on best practices for prosecuting animal cruelty cases.



Build local networks in Ottawa for the Violence Link

We saw 30 professionals in attendance to our annual Ottawa Workshop, which builds networks to improve the results for the clients they serve.



Released the National Humane Education Strategy

Our National Taskforce of experts developed a national strategy to advance the practice of humane education programs in formal and informal Canadian education settings.

DECEMBER



Puppy Mill Public Education Campaign

We raised public awareness to promote using reputable and humane sources for companion animals and how to avoid cruel puppy mills and puppy brokers.



Released Annual Shelter Statistics

We gathered data to provide a national picture of the important role shelters play in their communities. This represents the best available information about companion animals in Canadian shelters.



Spoke up for Cetaceans

We advocated to pass Bill S-203 in 2019, and in December of 2021, MarineLand was criminally charged. These charges would not have been possible without the addition of an amendment to the code that Humane Canada helped to secure to ensure that remaining grandfathered captive cetaceans' welfare would be protected within the law.

Awarded the second round of 2021 grants for the National Pet Food Bank Program

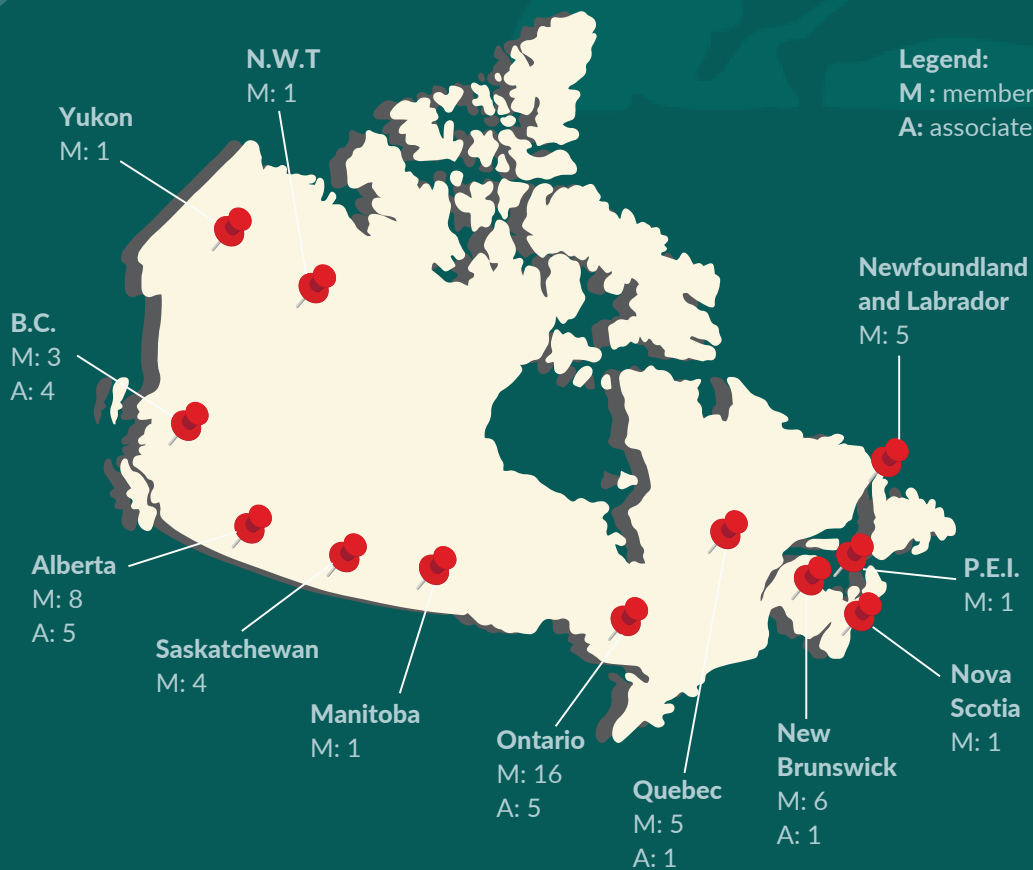
Eight organizations were selected as grantees, totalling \$40,000, to help develop or build pet food banks. We want to help keep families together by providing access to pet food and basic pet supplies.



Members & Associates Nationwide

As Canada's federation of SPCAs and humane societies, we represented 63 humane societies, SPCAs, animal rescues, municipal animal shelters, and other animal welfare agencies in 2021 at the national level with a strong national voice, promoting animal welfare interests and concerns to government, policy makers, industry and the public.

Our members are humane societies and SPCAs, while our associates are rescues, sanctuaries, municipal animal control agencies or animal advocacy groups that share the guiding principles of Humane Canada.



We will continue to strengthen and elevate the animal welfare sector, and welcome humane societies, SPCAs, and other animal welfare agencies to become members or associates of Humane Canada.

Learn more about membership at humanecanada.ca/members

Learn more about associateship at humanecanada.ca/associates





Financial Snapshot

REVENUE

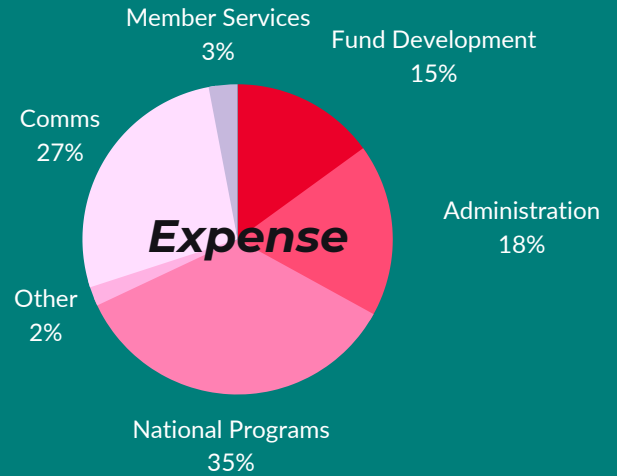
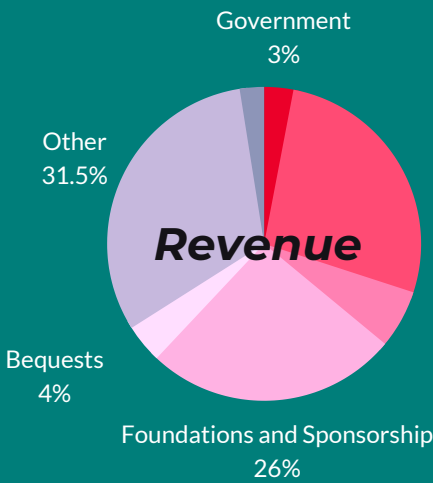
Conferences	\$ 201,072
Donations	\$ 341,271
Other Foundations	\$ 320,137
Corporate Sponsors	\$ 30,949
Bequests	\$ 46,415
Government Grants	\$ 47,000
Memberships	\$ 75,516
Other Grants & Revenue	\$ 182,791

Total Revenue	\$ 1,245,151
Investment Income	\$ 64,909
Capital Income	\$ 340,263

EXPENSES

National Programs	\$ 497,357
Fund Development	\$ 205,936
Administrative	\$ 257,108
Communications	\$ 373,382
Member Services	\$ 44,502
Other	\$ 19,874

Total Expenses	\$ 1,398,159
Operating Revenue over Expenses	\$ (153,008)
Total Revenue over Expenses	\$ 185,139



Investments	\$ 1,204,044
Total Assets	\$ 1,769,036
Fund Balances	\$ 1,256,354
Total Liabilities & Deferred Revenue	\$ 512,682
Current Liabilities	\$ 482,682
Other Liabilities	\$ 30,000
Cash Balance Beginning of Year	\$ 589,404
Cash End of Year	\$ 431,702
Increase (Decrease) in Cash	\$ (\$157,702)

[Click here to review the full 2021 Audited Financial Statements](#)



Be the Movement

There are many ways that you can help to prevent animal abuse and improve the lives of animals in Canada. You can start by supporting our mission, as well as the work of our members, associates and other allied organizations.

Here are some actionable ways for you to get involved and make a difference!

- **Become politically engaged** - You don't have to move mountains to help enact positive, progressive change for animals. You can start creating change today simply by reaching out to your MP, MPP or MLA to let them know that you care about animal welfare. If you're unsure who your MP is, please go to ourcommons.ca/members to find your MP by simply entering your postal code
- **Add your name to take action** - We frequently have letter-writing campaigns targeting government leaders on animal welfare matters. When you see a campaign, add your name to it. Even better, share it with your network after you've added your name.

In 2019, we helped pass Bill S-203, also known as "The Free Willy" bill, which banned the captivity of whales and dolphins. The bill faced several roadblocks and the public's advocacy action played a key role in the passing of this bill.

- **Amplify our work on social media** – You can help by sharing our message through our social channels. You can find us on Facebook, Twitter, Instagram and LinkedIn as **@humanecanada**



Your Support

their Humane Future

Through the generosity of a nationwide network of supporters, our work has made a positive difference in the lives of Canada's animals and those who care for them. All gifts to Humane Canada allow us to drive positive, progressive change to end animal cruelty, improve animal protection and promote the humane treatment of all animals.

In 2021, we had a successful year of digital campaigns, special events like our conferences and other activities to support our fundraising work. We would like to thank our donors, sponsors, corporate supporters and all caring Canadians for giving us the resources to continue this important work. We couldn't do it without you!



So Many Ways to Give



- **Humane Hearts Monthly Giving**

Become a monthly donor today and help us build a #HumaneCanada! Your monthly contribution can allow us to plan and expand the amount of work we can do on behalf of all animals across Canada. Learn more at humanecanada.ca/humane-hearts.

- **Women for Humane Canada – Giving Circle**

Women for Humane Canada (WHC) is the Leadership Giving Circle of Humane Canada. Your annual donation of \$1,200.00 can be given in one contribution or monthly. Join WHC as we come together to share thinking, invest our time and talent, build financial resources and make a real impact on the lives of animals. Learn more at humanecanada.ca/women-for-humane-canada.

- **Your Legacy – a donation through your Will.**

Humane Canada has a mission to drive progressive change to end animal cruelty. We will continue to advocate for the humane treatment of all animals. Even after you are gone, your compassion and devotion can continue to make a difference by ensuring that Humane Canada receives a gift from your estate, you will support this important work for years to come. humanecanada.ca/legacy-giving.

- **Corporate Support**

Our business partnerships are critical in supporting the work of Humane Canada while getting national recognition for your good corporate citizenship. Consider sponsoring a national or regional event or join our roster of businesses who donate a percentage of proceeds in support of our work.

Thank You!

As a registered charity, we depend on support from the public, our member organizations, foundation grants and corporate sponsorship to fund our critical work.

We thank our 2021 members, donors, sponsors, corporate partners, Women for Humane Canada members, major gift and Humane Hearts monthly donors.

Program Funders



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FONDATION DU BIEN-ÊTRE ANIMAL DU CANADA



Women for Humane Canada



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Mission & Vision

Our Mission

As Canada's voice for animal welfare, we drive positive, progressive change to end animal cruelty, improve animal protection and promote the humane treatment of all animals.

As the convener and representative of the largest animal welfare community in Canada, we advance the welfare of animals with a strong national voice, promoting animal welfare interests and concerns to government, policymakers, industry, and the public.



Our Vision

We envision a humane Canada and see results in one generation.



Contact Us

Contact us by mail:

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Please Note: Our entire staff works remotely. The best way to reach us is via e-mail at: info@humanecanada.ca



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