



HUMANE
CANADA
ANIMAUX
CANADA

2019 ANNUAL REPORT



"Until one has loved an animal, a part of one's soul remains unawakened." - Anatole France



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"No aquarium, no tank in a marine land, however spacious it may be, can begin to duplicate the conditions of the sea." - Jacques Yves Cousteau

ABOUT US

Established in 1957, Humane Canada™ is Canada's federation of SPCAs and humane societies. We bring together those who work with and care for animals to elevate animal welfare in Canada and promote respect and humane treatment toward all animals.



WE BELIEVE

Animals possess intrinsic value, remarkable complexity and inherent dignity and, as such, are deserving of respect and moral concern. As Canada's voice for animal welfare, we will make meaningful change happen for animals in this generation.



WE ADVOCATE

To end animal cruelty, improve animal protection and promote the humane treatment of all animals by bringing our community's concerns to government, policy makers, industry and the public with a bold, rational voice that elevates the status of animals.



WE INSIST

That all animals be provided with high levels of care to ensure their health, comfort and behavioural needs are met in all circumstances and contexts. We aim to increase the value of all animals and to build a truly humane Canada.



OUR TEAM

Board of Directors

Executive Committee:

Miranda Jordan-Smith, *Board Chair*

Marcie Moriarty, *Vice Chair*

Dr. Alice Crook, *Board Secretary*

Samantha Gillespie, *Treasurer*

Member Directors:

Adrienne McBride - *Guelph Humane Society*

Karen McGeean - *Fredericton SPCA*

Tara Hellewell - *Central Alberta Humane Society*

Lindsay West - *Regina Humane Society*

France Dubois - *SPCA de l'Outaouais*

Dave Rogers - *Greater Moncton SPCA*

Directors-at-large:

Rob Rosenfeld

Cindy Soules

Lynn Cadigan

Anne Sutherland

Kevin Toyne

Staff

Barbara Cartwright

CEO

Derek deLouché

Director, Resource Development and Member Services

Toolika Rastogi, PhD

Manager, Policy and Research

Mallory Lloyd

Manager, Events and Corporate Partnerships

Stacey Diffin-Lafleur

Manager, Marketing and Communications

Elizabeth Wheeler

Coordinator, Resource Development and Events

Shannon Ingram

Coordinator, Events

Kundai Sibanda

Coordinator, Office and Administration

Dayna Desmarais

Program Coordinator, National Centre for the Prosecution of Animal Cruelty (NCPAC) and Canadian Violence Link Coalition (CVLC)

A MESSAGE FROM OUR CEO



2019 was undoubtedly a milestone year for animal welfare in Canada. We were involved in the historic passing of **THREE** pieces of animal welfare legislation, We consolidated three programs into a single one focused on reforming the criminal justice system's response to animal welfare and the violence link, and we made advances on developing a series of indicators to measure progress toward a humane Canada. These indicators will be released publicly in the fall of 2020.

Instrumental to creating a humane Canada is federal legislation that protects animals from cruelty and provides a framework to ensure animals are treated humanely and with respect.

It is my sincere hope that this annual report serve as a source of inspiration and recognition to **YOU**, our supporters who are key in helping us achieve breakthroughs for companion animals, farm animals, wildlife and animals used in science. Thank you for taking action when animals need you the most. Thank you for making donations, for picking up the phone to talk to your representatives, for adding your name to petitions, and most importantly, thank you for placing your trust in our organization to be the voice of animal welfare in our country.

We will strive toward our mission by strengthening and professionalizing the animal welfare sector, improving legislation and governance of animals and shifting public attitudes to create a better world for all animals. We will continue to advocate to the highest level decision-makers and help Canadians make a positive difference for animals. A humane Canada is within our grasp, but it will take all of us standing together as a community to make it happen.

Sincerely,

Barbara Cartwright
CEO, Humane Canada™

OUR PILLARS OF WORK



A strong, professional industry



An active and engaged government



A committed public



A sustainable resource model



As a result of research and consultations, Humane Canada™ articulated its theory of change in order to create a humane Canada that ensures a **“life worth living”** for all animals. To make that positive difference in a reasonable time requires the cohesion of a strong professional industry, an active and engaged government and a committed public.

2019 VICTORIES >>>

ENDING WHALE AND DOLPHIN CAPTIVITY

Bill S-203, the Ending the Captivity of Whales and Dolphins Act, which was first introduced by Humane Canada™ in 2015, became **law** in June 2019 after 5 years of hard work.

This historic bill bans importing, exporting, keeping and breeding whales, dolphins and porpoises, as well as using these animals for entertainment purposes.

The bill provides exceptions if the animal has been rescued, is in rehabilitation, needs assistance, or is licensed for scientific research.



CLOSING LOOPHOLES IN THE CRIMINAL CODE RELATED TO BESTIALITY AND ANIMAL FIGHTING

Since 2016, Humane Canada™ worked closely with the federal government to introduce Bill C-84, An Act to amend the Criminal Code (bestiality and animal fighting), bringing together a broad coalition to support its passing. The bill became **law** in June 2019.

Anyone convicted of bestiality will now be placed on Canada's National Sex Offenders Registry. The new law also applies to anyone who in any manner encourages, aids, arranges, assists at, receives money for or takes part in an animal fight.

BANNING THE IMPORT AND EXPORT OF SHARK FINS IN CANADA

Humane Canada™ gathered public support for Bill C-68, An Act to amend the Fisheries Act, which also received Royal Assent to become **law** in June 2019.

New provisions of the law include protecting fish habitat, sustainability requirements and banning the import and export of shark fins in Canada.





INDICATORS OF A HUMANE CANADA

In 2019, Humane Canada™ made good progress toward the creation of a visionary document and the development of a list of indicators that will be a foundation of our organization's work. This ambitious project will measure how the country is doing in the way it considers and treats animals and, over time, will help us assess whether Canada is making progress to becoming more humane. Internal consultations on the framework and list of indicators took place during 2019, and the document, ***Measuring Progress toward a Humane Canada***, will be released in the fall of 2020.

HUMANE CANADA ACCREDITATION PROGRAM

Humane Canada™ is gearing up to launch a new Accreditation Program – **the first of its kind in North America.**

In 2019, we worked with a committee of experts to complete a two-year process to set standards for “best-in-class” humane societies and SPCAs and create a process to verify organizations meet those standards, awarding a seal of accreditation for completion.

Coming soon - look for the image on the right to identify a best-in-class organization to support.



PROVINCIAL ANIMAL WELFARE ACT, ONTARIO

In 2019, Humane Canada™ was invited to advise the Ontario government on the creation of a new animal protection act. The legislation, passed on December 5, includes several of the recommendations made by Humane Canada™. Highlights include a recognition that animals can suffer from psychological distress, the toughest penalties for animal abuse in the country, a framework to ban private ownership of exotic or dangerous animals and specific offences for leaving animals in hot vehicles. While we worked to ensure it maintained or improves upon existing protections while increasing accountability and transparency, we will continue advocating for additional protections.

STEPS FORWARD TO ADDRESS THE VIOLENCE LINK BETWEEN PEOPLE AND ANIMALS

In the fall of 2019, we hosted our second biennial Canadian Violence Link Conference, bringing together over 200 people in Toronto to continue moving the issue of violence against people and animals forward. Prior to the conference, we also hosted our first training day for 67 enforcement officials from across Canada prior to the conference.

The Steering Committee for our program, the National Centre for the Prosecution of Animal Cruelty's also had a big win in 2019, achieving its highest membership yet with representatives from every province in Canada.



FIRST NATIONAL ANIMAL WELFARE CONFERENCE IN QUEBEC

In the spring of 2019, Humane Canada™ welcomed almost 500 attendees from across Canada and abroad in Montreal for our sixth annual National Animal Welfare Conference.

This was the first time that the conference provided simultaneous French translation for some of its sessions. The conference also offered a sold-out parallel event, the Montreal Cat Expo, featuring keynote speaker Jackson Galaxy, star of Animal Planet's *My Cat from Hell*.

INTERNATIONAL MEDIA COVERAGE CELEBRATING ANIMAL WELFARE LEGISLATION

After the passing of three animal welfare bills in the summer of 2019, national and international media outlets such as People Magazine, CNN, CBC, the National Post, and The Globe and Mail, among others, reported on this historic moment for animals in Canada.

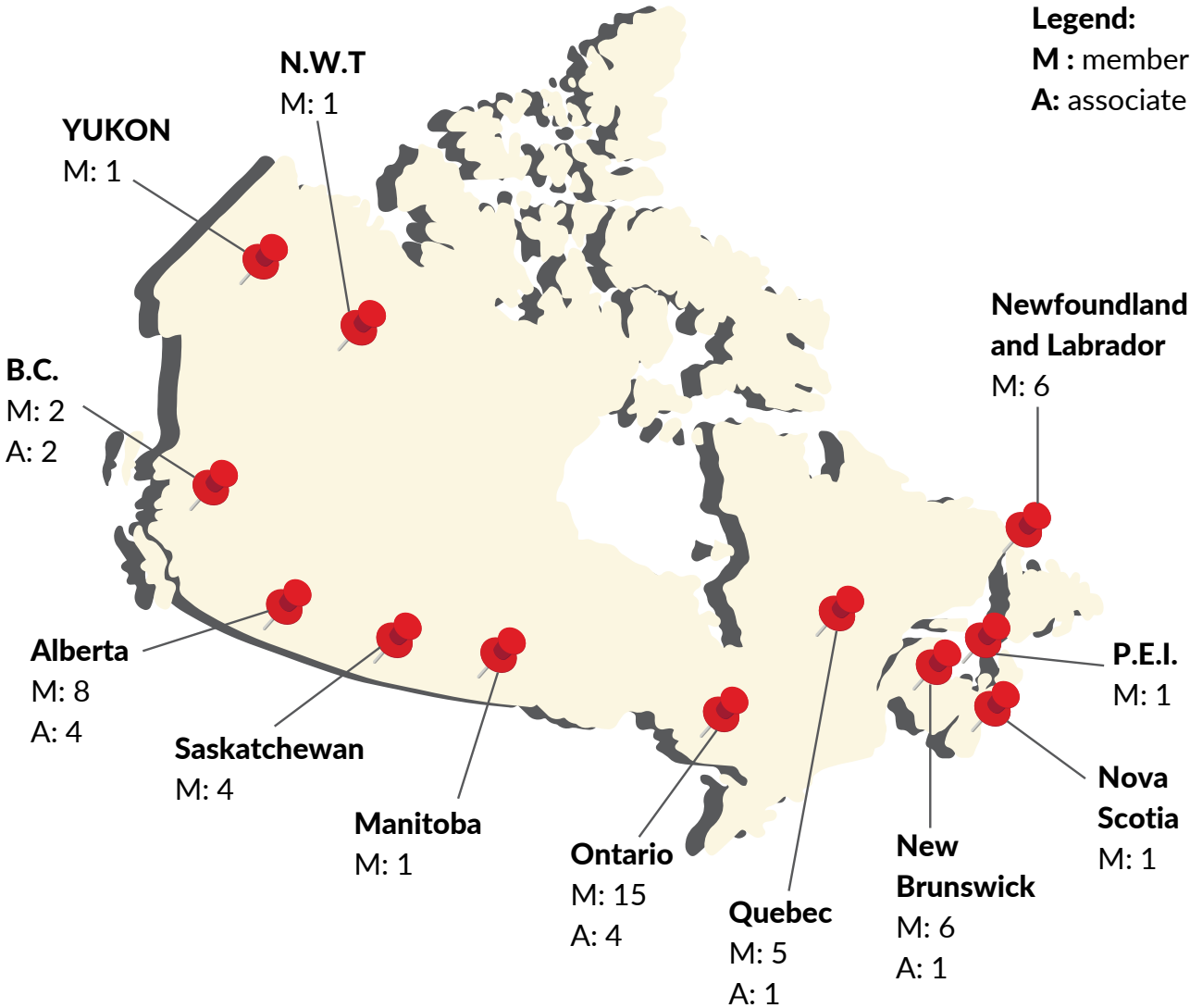
The wide coverage reached almost 400 million readers, helping us to connect with more animal advocates around Canada and the world.



OUR MEMBERS AND ASSOCIATES

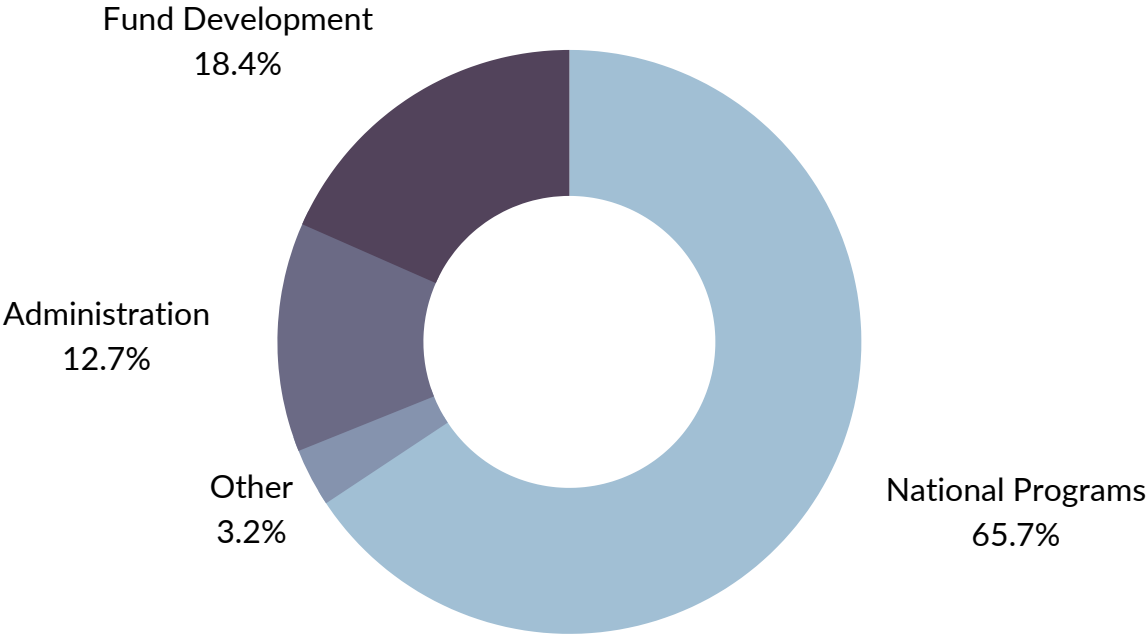
As Canada’s federation of SPCAs and humane societies, Humane Canada™ advances the welfare of animals with a strong national voice, promoting animal welfare interests and concerns to government, policy makers, industry and the public.

Our **members** are humane societies and SPCAs, while our **associates** are rescues, sanctuaries, municipal animal control agencies or animal advocacy groups that share the guiding principles of Humane Canada™.

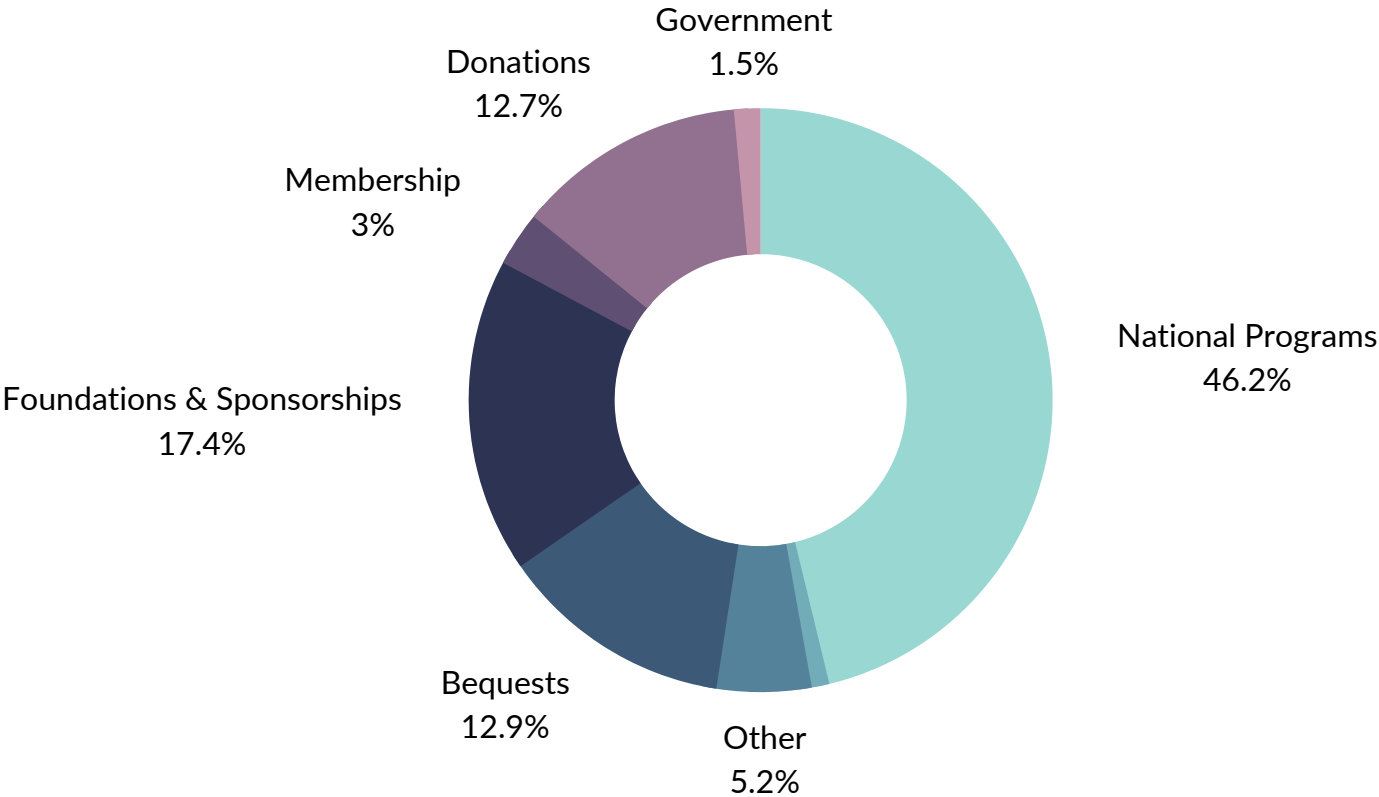


FINANCIAL OVERVIEW

Expense Categories



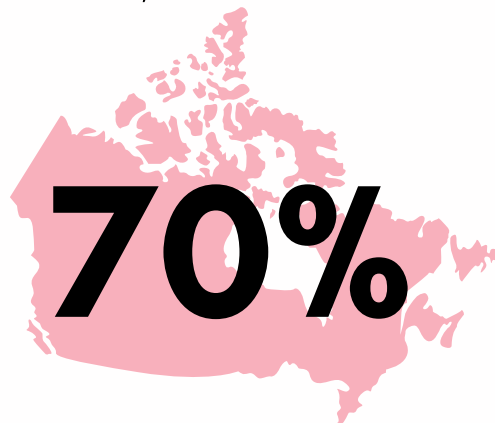
Revenue Sources



DID YOU KNOW THAT...



...in Canada, women hold more than



of the leadership positions in animal welfare organizations, and they represent the largest group of donors?

What are women in Canada doing to help advance animal welfare?
Keep reading to learn more

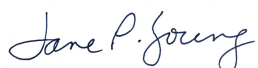


Women for
Humane
Canada

WHO ARE THE WOMEN FOR HUMANE CANADA?

Women for Humane Canada is a diverse group of **committed and powerful women** who are set on moving the needle forward in bold ways for the betterment of animals in Canada. Given that **women hold more than 70% of the leadership positions in animal welfare organizations** and also represent the largest group of donors, there is a plethora of talent to tap into to make real change for our fellow sentient beings. Throughout 2019, Women for Humane Canada played critical roles in making lives better for animals. We were integral in the completion of the report on **indicators of a humane Canada**, planned to be launched in the fall of 2020. This work will identify current gaps in legislation and key animal welfare issues that most urgently need focused action. Our members also mobilized their networks to educate government officials and the public to demand that animal welfare bills be past including Canada's Free Willy Law, Bill C-203. Further, our financial support helped to produce policy papers for the passing of Bill C-84 which modernized bestiality and animal fighting clauses of the Criminal Code. However, **our work is far from being finished**, as our federal animal protection laws still lag behind other countries.

The COVID-19 pandemic has brought with it new challenges as vulnerable sectors of our society – animals, seniors, and women – are feeling the effects of this virus very heavily. The well-being of farm animals is threatened by ag-gag bills, long-term care conditions put seniors at risk, and domestic violence is on the rise, endangering women and their companion animals. Women for Humane Canada is helping to navigate through this difficult period by investigating new ways we can each reach out and be strongly heard to influence positive change for animals, for example, through social media, lobbying of policy makers and public education. Please consider joining our amazing team of women and help to make Canada a more humane country. By putting our passion and strength into action, we can do this together!



Dr. Jane Young
Chair, Women for Humane Canada



THE FUTURE AHEAD

Now that you've learned about the milestones that we were able to achieve thanks to our sponsors, our partners and our donors, you may be wondering What's next for Humane Canada™?

In the fall of 2020, we will be providing more training for sectors involved in addressing the Violence Link between humans and animals by hosting the first-ever Canadian Violence Link Regional Workshops online. Our indicators measuring progress toward a humane Canada are also scheduled to be publicly launched in the fall of 2020.

In light of the passing of Bill C-84, we will persist with our work to update the Criminal Code in regards to animal cruelty by urging legislators to include training on sexual assault of animals for judges in Bill C-5.

We will continue to work with stakeholders to advance the welfare and treatment of animals in agriculture, and we will adopt a national humane education strategy to teach youth the importance of treating animals with kindness and respect..

SUPPORT OUR WORK

Sign up for our Humane Hearts Monthly Giving Program. Automatic monthly pre-authorized withdrawals from your account supports our work. humanecanada.ca/humanehearts

Join Women for Humane Canada. Invest in animal welfare to make change happen in this generation. humanecanada.ca/womenforhumanecanada

Follow us on social media. Be the first to know about breaking news and take action when animals need you the most.



@humanecanada

All donations to Humane Canada™ over \$10 will receive a charitable tax receipt. Humane Canada™ Charitable Registration Number: BN 118830884 RR0001.

